

# Nomination Packet

2014- 2015

## ***EXEMPLAR AWARDS***

Presented by



**Nomination Deadline: 5:00 PM - August 31, 2015**

The Mojave Desert Air Quality Management District (MDAQMD) invites you to apply for the 2014-2015 *Exemplar* Award, the District's annual air quality achievement award. The *Exemplar* recognizes exceptional businesses, agencies, organizations, educational institutions and individuals ("Nominee") who have made outstanding contributions to the prevention and/or control of air pollution within High Desert communities.

### **SUBMISSION DEADLINE**

All entries must be postmarked or date-stamped by MDAQMD staff no later than Friday, August 31, 2015 at 5:00 P.M.

### **SELECTION CRITERIA**

- Candidates may be self-nominated or nominated by a second party.
- The nominated business, agency, organization or educational institution must be located within the District's jurisdiction, or provide services to communities located within the MDAQMD's boundaries. Nominated individuals must reside within District boundaries, or serve communities within its jurisdiction.
- The activity/project must be voluntary or, for regulated industry, above and beyond regulatory requirements.
- The activity/project must reduce or prevent air pollution within the District, or raise public awareness regarding air quality within the same.
- The activity/project must have been implemented sometime between July 1, 2014 and June 30, 2015.
- In selecting Award recipients, the Awards Committee will consider:
  - The activity's/project's/individual's capacity for improvement to air quality, quantifiable and/or projected (as applicable);
  - Innovation and resourcefulness in approach or technology;
  - Ongoing or long-term benefits;
  - Replicability of the activity/project.

### **NOMINATION LETTER**

Describe your nominated activity/project or individual in a Nomination Letter. This information may be published for public distribution. Letter should address the following topics:

1. **Air Pollution Problem** -- Describe the problem which your activity, project or individual attempts to solve, and explain the factors that led to the development of the activity/project. Please include activity/project implementation dates.
2. **“Pollution Solution”** -- Describe the steps taken by the Nominee to address the air pollution problem.
3. **Innovation and Resourcefulness** -- Keeping these two factors in mind, describe unique features of the activity/project, or of the Nominee’s actions. These factors will be given substantial consideration during the selection process.
4. **Results** -- (a) Describe the results of the Nominee’s air pollution prevention /control efforts and quantify the benefits of the activity/project on air quality at the facility and/or in the community, if possible (b) Describe the activity's/project's/individual’s impact on improving operations, quality of product and/or services to the community, as applicable. (c) Describe what benefits have already resulted, as well as any that are expected to occur in the future.

**For Teachers only** – Please describe the benefits that implementation of the activity/project has effected on your students relative to air quality. Teachers may tailor the “Results” section of their Nomination Letter to the education effects of the activity/project on the students, the school and/or the community, in lieu of responding to Section (4)(b) above.

5. **Supporting Materials** – Supporting materials in excess of the Nomination Letter may be attached.

### **AWARDS PRESENTATION**

Winners will be awarded the prestigious *Exemplar* Award in conjunction with Pollution Prevention Week, September 21-27, 2015. Additionally, winners will have their name engraved on the *Exemplar* Recipients' Commemorative Plaque, which is permanently displayed in the MDAQMD's Governing Board Chambers. Winners will also receive the attendant publicity associated with earning this distinctive honor, such as recognition in MDAQMD's newsletter and in local media outlets.

### **NOMINATION SUBMITTAL**

Complete the attached Nomination Form (Page 4) and attach it to your Nomination Letter. Mail or deliver **one** copy of the Nomination Form, the Nomination Letter and optional supporting documents no later than the submission deadline to:

The Mojave Desert Air Quality Management District  
14306 Park Avenue  
Victorville, CA 92392  
Attn: Violette Roberts, Community Relations & Education Manager

Please direct any questions on the *Exemplar* or on this package to Violette Roberts, Community Relations & Education Manager, at (760) 245-1661, ext. 6104.

Thank you for your commitment to clean air; best of luck!

**MOJAVE DESERT AIR QUALITY MANAGEMENT DISTRICT**



**2014-2015 EXEMPLAR AWARD  
NOMINATION FORM**

***ABOUT THE NOMINEE***

Business/Organization or Individual's Name: \_\_\_\_\_

\_\_\_\_\_

Type of Business or Organization, if Applicable: \_\_\_\_\_

\_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Number : (\_\_\_\_) \_\_\_\_\_ Web site address: \_\_\_\_\_

Nominee's name as it should appear on the Award:

\_\_\_\_\_

***ABOUT THE NOMINATOR:***

Name &  
Affiliation \_\_\_\_\_

Mailing  
Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

Daytime Telephone Number: (\_\_\_\_) \_\_\_\_\_ E-mail address: \_\_\_\_\_

**PLEASE REMEMBER TO ATTACH YOUR NOMINATION LETTER  
& SUPPORTING MATERIALS TO THIS FORM.**

**ALL NOMINATIONS MUST BE POSTMARKED OR DATE STAMPED BY MDAQMD STAFF NO  
LATER THAN AUGUST 31, 2015 AT 5:00 P.M.**

**MAIL OR DELIVER TO:  
THE MOJAVE DESERT AIR QUALITY MANAGEMENT DISTRICT  
14306 PARK AVENUE, VICTORVILLE, CA 92392  
ATTN: VIOLETTE ROBERTS, COMMUNITY RELATIONS & EDUCATION MANAGER**